Prospectus 2015

K.R. NARAYANAN
NATIONAL INSTITUTE OF VISUAL SCIENCE & ARTS
Professional film / audio-visual training and research centre
Established by the Government of Kerala
Vision

To be a global Institute of Visual Aesthetics- a multidisciplinary centre of excellence in the fields of Visual Science and Arts- synthesizing diverse streams of knowledge in the areas of information, entertainment, education and technology that enhance and enrich human experience and appreciation of beauty and arts.

Mission

To endeavor to be the best academic and research institution, focused on innovation and creativity, unflinchingly committed to building a new generation of artists, scientists and engineers under the broad canopy of visual science and arts and to this end, shall:

- design and deliver academic courses relevant to video, television, digital arts as well as both evolving and emerging forms of performance, design, and contemporary art
- grow as an international research centre for television, video and digital arts
- contribute to building the highest standards of professionalism and ethics in these spheres
K.R. Narayanan National Institute of Visual Science & Arts

K.R. Narayanan National Institute of Visual Science & Arts is an innovative venture in professional film/audio-visual training and a research centre of international standards established by the Government of Kerala at Thekkumthala in Kottayam District.

The rapid developments in the field of visual media with its wide scope and potential, has opened up wide opportunities in the creative field. The purview of this medium has been extending to various faces of human life day by day. But, India is yet to emerge as a leader in this area, mainly due to lack of expertise and exposure to the latest developments in the technological aspects of filmmaking and digital arts. Providing quality training and fine tuning talented and qualified hands may be the answer to this problem. India is a country with rich, deep-rooted traditions in art and culture. With the exposure to global concepts and a deeper knowledge of the technological advances worldwide, better training methods on a par with international standards may have to be developed. It is in this regard that the Government of Kerala conceived the idea of establishing a National Institute of Visual Science & Arts in the name of the late Shri. K.R. Narayanan, the former President of India.

GOVERNING COUNCIL

The Institute consists of a Governing Council comprising key officials and experts from different areas of expertise in accordance with the rules and regulations of the Institute. The Governing Council is chaired by the Hon. Chief Minister of Kerala state and the Hon. Minister for Education is its Co-Chairman. Member of Parliament, representatives from the Education and the Finance Departments of Government of Kerala and eminent industry experts are the other members. The general superintendence, control and administration of the Institute vests with this Body.

LOCATION

K.R. Narayanan National Institute of Visual Science & Arts is an exclusive campus designed by the eminent architect Padmashri G. Shanker. It is located in a picturesque village of Kottayam district of Kerala namely ‘Thekkumthala’. The serene beauty and ambience of the place itself motivates one’s inherent creativity. Thekkumthala is a small hamlet in ‘Akalakkunnam’ Panchayat of Kottayam Taluk.
PROGRAMMES OFFERED

DIPLOMA PROGRAMMES

1. SCRIPT WRITING & DIRECTION
2. EDITING
3. CINEMATOGRAPHY
4. AUDIOGRAPHY
5. ANIMATION & VISUAL EFFECTS
6. ACTING

NUMBER OF SEATS:

10 EACH FOR ALL THE SIX PROGRAMMES (TOTAL 60)

DURATION OF THE COURSES

Three years (Full Time)

CURRICULUM

The curriculum of Three Year diploma programmes of the Institute contains three suites of courses.

i. CORE COURSES
   ii. ELECTIVE COURSES
   iii. SPECIAL COURSES

Core courses are common as well as compulsory courses designed to equip the students with a comprehensive understanding of moving pictures and various art forms.

Elective courses are on various fields and aspects of motion picture production whereby the students develop professional skill in their chosen field of specialization. These are exclusive main courses of the respective programmes.
Special courses are on various fields and aspects of motion picture production whereby the students develop professional understanding in interested fields other than their chosen field of specialization. These are subsidiary courses to be chosen by the student at his/her option.

The Three Year diploma programmes of the Institute offer a hybrid model of these courses, not necessarily corresponding to the year or semester during which these programmes are expected to run but a perfect blend as designed by the Academic Council of the Institute.

The medium of instruction in the Institute is English

**FEE STRUCTURE**

The students of the Three Year Diploma programmes have to remit the fees as detailed below at the beginning of each academic year.

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount (in Rs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Tuition Fee</td>
<td>35,000</td>
</tr>
<tr>
<td>Caution Deposit (one time)</td>
<td>5,000</td>
</tr>
<tr>
<td>Admission Fee</td>
<td>1,000</td>
</tr>
<tr>
<td>Infrastructural Fee</td>
<td>2,500</td>
</tr>
<tr>
<td>Amenity Fund (per year)</td>
<td>1,500</td>
</tr>
<tr>
<td>Stationery fee (per year)</td>
<td>500</td>
</tr>
<tr>
<td>Library deposit (one time)</td>
<td>2,500</td>
</tr>
<tr>
<td>Hostel admission (per year)</td>
<td>500</td>
</tr>
<tr>
<td>Hostel rent (per year)</td>
<td>10,000</td>
</tr>
<tr>
<td>Mess Charges (per year)</td>
<td>30,000</td>
</tr>
<tr>
<td>Hostel deposit (one time)</td>
<td>5,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>93,500</strong></td>
</tr>
</tbody>
</table>
ELIGIBILITY FOR ADMISSION

The candidate should have passed the Plus Two course (Higher Secondary) or equivalent. Those who have appeared for the final examination of the Plus Two course and awaiting results may also apply provided, the certificate or mark-sheet of the qualifying exam shall be submitted at the time of admission.

AGE LIMIT

The upper age limit of the applicant shall be 40 years as on 01.06.2015.

SELECTION OF CANDIDATES

The eligible applicants shall undergo a two stage screening. The first is a preliminary entrance examination and those who are shortlisted will be called for an orientation programme and interview.

RESERVATION CRITERIA

Out of the total available seats, 40% shall be reserved for Keralites. All other mandatory reservations stipulated by Government of Kerala for admission to professional courses in the state shall be applicable. In the absence of eligible candidates from ‘Keralite’ category for the reserved seats, the vacancies will be filled up by candidates from ‘Non Keralite’ category.

CRITERIA OF ELIGIBILITY FOR ADMISSION

1. Nativity: Only Indian citizens are eligible for admission to Professional courses unless otherwise notified. Persons of Indian Origin (PIO)/ Overseas Citizen of India (OCI) will also be treated on a par with Indian citizens for the limited purpose of admission. However PIO/OCI candidates will not be eligible for any kind of reservation.

Candidates seeking admission to Professional courses at KRNNIVSA will be categorised as Keralite and Non-Keralite Categories.
**Keralite**: A candidate of Kerala origin will be categorised as a ‘Keralite’. Children of All India Service (AIS) officers (Non-Keralites) allotted to Kerala cadre are deemed to be ‘Keralites’ as per G.O. (Rt) No. 822/08/H. Edn. dated 29/05/2008. But they will not be eligible for Communal/Special/Persons with Disabilities reservation.

**Non-Keralite Category**: Candidates who do not come under ‘Keralite’ will be categorized as ‘Non-Keralite Category’.

**Certificates to prove Nativity**

**Keralites**: In order to prove that a candidate is an Indian Citizen of Kerala origin for the limited purpose of eligibility for admission, he/she has to produce one of the following certificates along with the printout of the application itself.

(i) The true copy of the relevant page of Secondary School Leaving Certificate of the candidate showing the place of birth in Kerala.

OR

(ii) The true copy of the relevant page of the Secondary School Leaving Certificate of either of the parents of the candidate showing Place of Birth in Kerala with corroborative certificate to establish the relationship between the parent and the candidate.

OR

(iii) The true copy of the relevant page of the Passport of the candidate, issued by Government of India, showing Place of Birth in Kerala or of either of the parents of the candidate showing Place of Birth in Kerala with corroborative certificate to establish the relationship between the parent and the candidate.

OR

(iv) A certificate of birth from the authority competent to register birth (Panchayat/Municipality/Corporation) showing the candidate’s or either of the parents’ (in which case corroborative certificate to establish the relationship between the parent and the candidate is necessary) place of birth in Kerala, to be issued by a competent registering authority.

OR

(v) A certificate from the Village Officer/ Tahsildar (in the prescribed format) to show that the candidate or his/her father/mother was born in Kerala.

OR

(vi) A certificate from the competent authority showing that the parent of the candidate is an All India Service officer allotted to Kerala cadre.
HOW TO APPLY

The candidates may apply for the Diploma programmes through the prescribed application form which can be downloaded from the website [www.krnnivsa.edu.in](http://www.krnnivsa.edu.in). The duly filled-in application along with the Application Fees through a Demand Draft obtained from any of the nationalized bank issued in favour of “K.R. Narayanan National Institute of Visual Science & Arts”, payable at Thiruvananthapuram shall reach the Director, K.R. Narayanan National Institute of Visual Science & Arts, Thekkumthala, Kanjiramattom P.O., Kottayam, Kerala – 686585 on or before 27.04.2015 superscribing ‘Application for Admission - 2015’ on the envelope.

Application Fee:
A candidate who does not belong to SC/ST communities will be treated as ‘General’ candidate for the collection of application fee. The application fee for all candidates will be as follows:

- **General**: Rs.1500/
- **SC / ST**: Rs.750/

Candidates who are children of Inter-caste married couple of which one is SC/ST who will be eligible for educational and monetary benefits admissible to SC/ST as per Clause 2 (ii) of GO (MS) No.25/2005/SCSTDD dated 20.06.2005, should mention the same in the form meant for it. They should attach an inter-caste marriage certificate from the Revenue officials along with the print out of the application form.

Mode of Payment of Application Fee:
Payment of application fee (Rs 1500/- in case of GEN candidates and Rs 750/- in case of SC/ST/PH candidates) can be made through Bank Demand Draft as explained above. The Demand Draft should be in favour of “K.R. Narayanan National Institute of Visual Science & Arts”, payable at Thiruvananthapuram.

The details of the Demand Draft are to be filled in the space meant for the same in the application form. Candidates are advised to check the following details carefully before sending the Demand Draft:

- Amount of Demand Draft as applicable i.e. Rs 1500/- in case of GEN candidates and Rs 750/- in case of SC/ST/PH candidates.
• Signature of the issuing authority on the Demand Draft.

The fee once remitted shall not be refunded.

Candidates applying through post are required to send the prescribed Application Form, duly completed in all respect, along with Demand Draft to K.R. Narayanan National Institute of Visual Science & Arts, Thiruvananthapuram superscribing ‘Application for Diploma Programme’.

The mailing address of the Institute:

K.R. Narayanan National Institute of Visual Science & Arts,
Thekkumthala,
Kanjiramattom P.O.
Kottayam,
Kerala - 686585

The duly filled in form should reach the above address on or before 27th April 2015. Incomplete application forms or application forms received late will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier. Candidates are advised to keep the copy of the Demand Draft for future reference.

Applicants are advised to keep a print out / photocopy of Application Form for further reference along with proof of payment

Enclosures to be submitted with the filled-in Application:

(a) Nativity Certificate in original in the prescribed format from the concerned Village Officer.
(b) Attested copy of the relevant page of the SSLC or equivalent certificate to prove date of birth
(c) Community Certificate and Income Certificate in the prescribed format in original from the concerned Village Officer for community reservation claims in the case of SEBC/OEC candidates.
(d) Community Certificate in original from the concerned Tahsildar in the case of SC/ST candidates.
(e) Original certificates as proof in support of any claim for special reservation.
(f) Inter-caste marriage certificate in original from the concerned Village Officer, if applicable.
(g) Self-attested copy of Medical certificate from the District Medical Board in the case of Persons with disabilities’ [PD].
(h) Self-attested copies of mark lists of ALL PARTS of Higher Secondary Examination.
(i) Demand Draft for the prescribed fee.

**WARNING: BELATED APPLICATIONS WILL BE REJECTED**

**ENTRANCE EXAMINATION:**

**Venues:**

Entrance Examinations will be held at the selected venues in the State-
Thiruvananthapuram, Kochi & Kozhikode, and major cities of the country - Chennai, Mumbai, Kolkata, Bangalore and New Delhi

No request for change in the Examination centre subsequent to the submission of application will be entertained. The Institute reserves the right to cancel a centre if it does not have a minimum number of candidates and to allot a nearby centre.

**SCHEME OF ENTRANCE EXAMINATION**

The preliminary entrance examination shall have two parts:

**Part-I : General awareness** - Objective type questions using OMR answer sheets.
  - For every correct answer 1 (one) mark will be awarded. No marks shall be deducted for wrong answers (No negative marking)
  - Duration: One hour
  - Maximum marks: 50

**Part-II : Special Aptitude Test** - Descriptive type questions.
  - Duration: Two hours
  - Maximum Marks: 100

**Papers/Subjects in the Entrance Examinations:**

i. Part-I : General awareness - Objective type questions (Duration: 1hour)
  - The test will be designed to assess the candidate’s awareness of general developments and trends in the fields of visual arts and science, events of current and historical interest and the broad aptitude and appreciation of
the candidate of arts and aesthetics and proficiency in English language. There will be 50 objective questions in all.

ii. Part-II : Special Aptitude Test- Descriptive type (Duration: 2 hours)
The Special Aptitude Test will focus on how the candidate is able to relate his or her appreciation of visual arts and science into creative problem solving, deductive reasoning and find solutions to short problems that require quick, creative and intelligent responses. There will be essay questions that probe into the candidate’s creative thinking on topics (presented through documents, pictures, etc.) in the question paper. There will be 10-15 short questions and 2-3 essay type questions.

Date of the Entrance Examination:
The Entrance Examinations will be conducted at selected venues on 24 May, 2015

Orientation Programme & Interview:
Those who are shortlisted in the entrance examination will be called for an orientation programme and interview to be conducted at Kerala. The date and venue of the Orientation Programme and Interview shall be intimated to the shortlisted candidates.

INTERPRETATION OF PROVISIONS IN THE PROSPECTUS AND RESOLUTION OF DIFFICULTIES

Any other items not specifically covered in this prospectus and items that need resolution which are not specified in this Prospectus will be decided by the Secretary to Government, Higher Education Department, Kerala and his decision shall be final.
### INFORMATION AT A GLANCE

<table>
<thead>
<tr>
<th>Last date for receipt of Application</th>
<th>27 April 2015</th>
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</thead>
<tbody>
<tr>
<td>Preliminary Entrance Examination</td>
<td>24 MAY 2015</td>
</tr>
<tr>
<td>Centre of Examination</td>
<td>As indicated in the Admit Card</td>
</tr>
<tr>
<td>Materials permitted in the examination hall</td>
<td>Admit Card, Card Board/Clip Board, Ball-point pens (with Black or Blue ink only).</td>
</tr>
<tr>
<td>Orientation Programme &amp; Interview</td>
<td>Date &amp; Venue will be intimated to short-listed candidates</td>
</tr>
</tbody>
</table>

Certificates/documents to be produced at the time of admission:

(a) Counterfoil of the Admit Card issued.
(b) Certificate to prove Date of Birth.
(c) Original Mark List to prove academic eligibility.
(d) Pass Certificate (if obtained).
(e) Admission letter issued by the Institute
(f) Any other documents as mentioned in the letter